

Cape Breten Island your heart will never leave.

RECRUITMENT READY ONLINE SESSION

Presentation to Cape Breton Tourism Operators

March 6, 2023



NSTHRC is...

- Tourism Sector Council for Nova Scotia (14 Sector Councils through Association of Industry Sector Councils – AISC)
- Developed in 1989 as the training division of TIANS
- Founding Member of the National Sector Council Tourism HR Canada
- Mission: Development of a skilled and professional workforce
- Focused on HR and labour market

LABOUR AND SKILLS

- Attraction/Retention Tools Tourism Talent, HR Toolkit, Webinars
- Alignment with National Initiatives Propel, Tourism Recovery Toolkit, Now Hiring, New Skills Frameworks
- Research Provincial Labour Dashboard, Sector Surveys
- Online and In-Person Training including occupation-specific
 - 5000+ participants annually
 50 *emerit* Certifications available
 eCornell programs & Certificates ecornell.cornell.edu/portal/tians



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Canada's best online tourism and hospitality training.



Start Learning Today

- ► The HR Toolkit contains guides, templates, tools, and tips for developing internal policies, recruitment plans, and optimizing resource allocations. It comes with 24 customizable templates such as:
 - job offer letters
 - training plans
 - employee manuals
 - wellness surveys,
 - job descriptions, and much more



- You also get 39 tools including:
 - interview checklists
 - staffing reminders
 - ▶ and other HR forms that make managing people that much easier
- ► The tools and templates are ready to download the moment you complete your purchase. You also get instant access to online learning, which provides you with everything you need to:
 - select
 - recruit
 - hire
 - train
 - coach
 - and manage employees more effectively



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- HR Tool Kit Module A HR Planning
- ► HR Tool Kit Module B Staffing and Orientation
- ► HR Tool Kit <u>Module C Training and Professional Development</u>
- ► HR Tool Kit <u>Module D Performance Management</u>
- ► HR Tool Kit Module E Retention
- ► HR Tool Kit Module F Termination and Separation
- ► HR Tool Kit Module G Occupational Health and Safety
- ► HR Tool Kit <u>Module H All Templates and Tools</u>

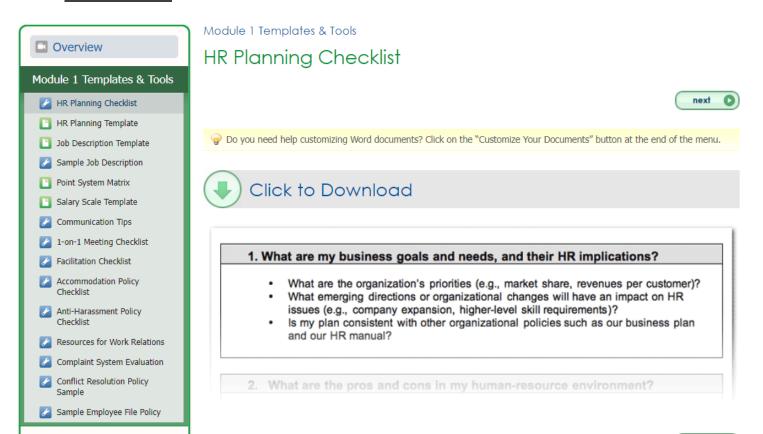


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- ► HR Tool Kit <u>Module H All Templates and Tools</u>
- Module 1

Module 2 Templates & Tools

Module 3 Templates & Tools





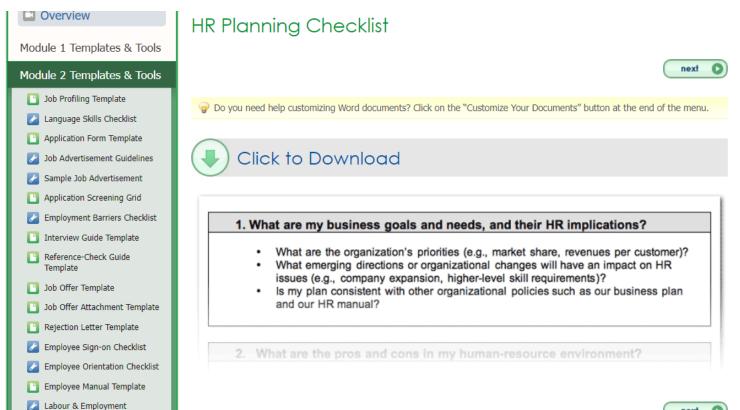


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- ► HR Tool Kit <u>Module H All Templates and Tools</u>
- Module 2

Standards

Module 3 Templates & Tools







Now Hiring: A Guide to Help Employers

Now Hiring: A Guide to Help Employers - complementary Resource to HR Tool Kit

Section 1: Essential HR Practices: New & Tried Strategies

Build a blended workforce

Overhaul your recruitment strategies

Diversify your workforce

Invest in digitalization to build up your workforce

Rethink and rework work arrangements

Work on retention strategies

Pay attention to your HR/employer brand

Be a centre of meaningful learning

Optimize your current workforce

Get good at and prioritize partnerships

Use unconventional, flexible work schedules

Increase your HR IQ

Emphasize the Total Compensation Package



Now Hiring: A Guide to Help Employers

Now Hiring: A Guide to Help Employers - Complementary Resource to HR Tool Kit

Section 2: Practical Forms and Checklists to Help Tackle Key Issues

Develop Workforce Action Plan

Rethinking Work, Workforce, and Workplace

Helping Employees Transition Back to Work or to New Job Roles

Manage a Remote Workforce

Build Strategic Community Partnerships

The Real Cost of Replacing People

Gaining Insights on Employee Retention

Guidance on Terminating Employees

Essential Technology Practices for Employees Working Remotely

Total Compensation Template



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